

E-Wanderlust by #HumanizingDigitalWork & extended network members

What are we interested in?

The ever-advancing wave of technological evolution ushers in fresh avenues for redefining our careers, and methods of work and collaboration. **Digital nomadism** represents one such form that is clearly on the uptake, and actually denotes a lifestyle phenomenon, as work and life become increasingly boundaryless, global, and disentangled (Hannonen, 2020). As defined by Cook (2023, p. 259), digital nomads are individuals who “use digital technologies to work remotely; they have the ability to work and travel simultaneously, have autonomy over frequency and choice of location, and visit at least three locations a year that are not their own or a friend’s or family home.”

Digital nomads seek balance between work, travel, and leisure in environments where the boundaries of the three are often blurred (Orel, 2023). They leverage technology while searching for the optimal work environment, often gravitating towards coworking spaces that represent both their work and life habitats, as well as places of well-being (Orel, 2019). Managing such workers and self-managing such a vocation involve important challenges, and due to the blurred lines between digital nomads’ work and life, it represents a work context that crucially interplays with sleep, stress, and consequently, the overall well-being of digital nomads.

Cook, D. (2013). What is a digital nomad? Definition and taxonomy in the era of mainstream remote work. *World Leisure Journal*, 65(2), 256-275.

Hannonen, O. (2020). In search of a digital nomad: defining the phenomenon. *Information Technology and Tourism*, 22(3), 335–353.

Orel, M. (2019). Coworking environments and digital nomadism: balancing work and leisure whilst on the move. *World Leisure Journal*, 61(3), 215-227.

Orel, M. (2023). Wanderlust workforce: a journey into understanding digital nomadism. *World Leisure Journal*, 65(2), 143-149.

What is e-Wanderlust?

A (predominantly quantitative, survey-based) large cross-country data collection research project. We are targeting **digital nomads** (= individuals, who self-select to become digital nomads and change at least three locations/year) in specific countries or regions (**at least 30/region**) during the data collection period (**Fall 2024**). We envision covering all GLOBE cultural bands and obtaining as many countries and regions as possible.



The use of data – principles of fair and transparent exchange within the network

Data collection

- 1) While accounting for (and welcoming, soliciting!) ideas and feedback from the network members, we (the core e-W team) will finally set up a **standardized questionnaire** to be distributed along with a **codebook** to all the network members for data collection.
- 2) You are then in charge of the **data collection in your specific region**. If you choose to add additional constructs (for yourself), you may feel free to do so.
- 3) Once collected, the **data will be managed centrally** by sending local datasets to Maša (masa.kosak@ef.uni-lj.si). We will also analyze them centrally and produce one common (main, global, international) dataset.

Data analysis and publishing

Phase 1. You may use (**only**) your local country-level data for individual publications **before we publish (i.e., get accepted) at least one main paper from the core cross-country dataset**, but in this case, indicate your intentions in advance (before crafting that paper) and it must be clearly distinguished from the models that we will be working on the main (global) dataset. All variables, models, theoretical frameworks need to be transparently communicated with us, centrally, in such instances.

All the data collectors will be included as co-authors on the main paper that we will craft, and will also be invited (but not expected to) provide feedback on the paper draft and revision. We plan to set up (define the final model and plan) the first paper by mid2025, and then submit it no later than a year from the end of data collection.

Phase 2. We do envision two-three strong papers to come out of the dataset (with all data collectors included as co-authors). After setting up (not necessarily writing up) the first main paper, we will invite the contributors to **propose ideas for other models/papers and also invite for a more extensive collaboration on those additional papers** (with possibility for first or lead authorship). We envision this phase to occur mid-2025.

Phase 3. After the three papers have been published or at least accepted for publication, the dataset will be made publicly available (in an anonymous way of course, protecting privacy and anonymity of participants) – we envision this to occur no later than three years after the data collection is completed. After it, you may use the global dataset (or multiple parts of it) for your own publications. However, if an author wishes to publish on the basis of the international dataset in this phase, they must invite all persons whose national datasets they wish to use as co-authors or obtain their consent to use their data.

The use of data – principles to be shared with participants

Voluntariness: **Participation in this research is voluntary.** You can cancel your consent to participate in this research at any time and without giving reasons, without any problem. Just discontinue your participation. You can also retract your consent to save your data at any point. Just use the comment box to indicate this at the end of the survey.

Protection of data privacy: The nature of the data collection in this research does not allow any link to be made between the responses you give and your identity – **the data set is anonymous.** You have the right to retract your consent to use your data at any time. However, since we only store and process

your data anonymously, we cannot retrospectively determine which data set is yours. Accordingly, we want to point out that it is not possible for us to delete your data set at a later point in time.

Use of your anonymous data: The results and data from this research will be used in scientific publications. This will be done in anonymous form which means that no data can be linked to a specific person. In the case of publication of this research, **the fully anonymous data set will be made available to other researchers in a data repository in the internet** (through the Open Science Framework).

Research ethics: To be added – we will apply for an institutional review board evaluation (in Slovenia) in July.

More information

<https://humanizingdigitalwork.com/category/research/e-wanderlust/>